

Steven Widder, CEO

Chief Empathy Officer

Sweeney Healthcare Enterprises

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Steven Widder is the CEO of Sweeney Healthcare Enterprises, and is passionate about transforming healthcare, one organization at a time. Steve's past healthcare experience, coupled with his enthusiasm for positive change makes him a presenter that gets results!

Steven's presentation is based largely on the work done by Colleen Sweeney titled The Empathy ProjectsSM, a three year research study about what patients fear in healthcare. During this research, she discovered that 96% of all patients have serious fears about health care, coining the term ClinicaphobiaSM to describe the phenomenon.

Steven brings more than 20 years of healthcare expertise to Sweeney Healthcare Enterprises, the last 4 years with one of the largest survey organizations in the country. His ability to break down complex situations, develop workable solutions, and communicate effectively, has proven beneficial to organizations efforts to improve the patient experience and move the mark to the top decile in national rankings.

Steven received his Bachelor of Science in Accounting and design from LeTourneau University of Texas and a Master of Business Administration from Regis University of Colorado.

Steven will keep the audience on the edge of their seats in his presentation, which culminates in an unforgettable look at the uniqueness of the people that we are honored to care for and about. Steven will reveal how very successful people have discovered how to show empathy by taking every opportunity to learn.



*Recognizing Patient Fears...
Exercising Empathy.*

