

“Live and Love Your Mission, Vision and Values”

60 Minute Keynote

Culture could be described as "the way we do things around here." The way we do those things, of course, is driven by our mission, vision, and values—our standards of behavior that define our brand. And to our patients, those standards mean everything.

In this customized keynote, Colleen makes your own mission, vision, and values come to life! Participants share stories of when their departments and team members lived the standards that make their organization great.

As the stories fly, so do the prizes! Participants finish by looking differently at their organization and their own behaviors and personal mission.

A shot in the arm for overwhelmed employees, this keynote is a gift that makes healthcare organizations better, stronger, and more mission-driven. It's all about your history, your culture, and your future success as an organization.

