

Event Teasers

Here I have also included a choice of teasers to be used prior to the event regarding my keynote presentation – “What Patients Fear and Why We Have to Know.”

- Have you ever wondered what patients fear most about hospitals? Well you are about to find out on...
- Have you ever wondered what organizations, who are in the top 10% in the nation, are doing differently to be the very best?
- Ever wonder how nurses can work any harder, faster or longer to serve patient. This presentation is not about any of that! It is about working differently and seeing the experience from the patient's perspective.
- Tired? Weary? Nearing burnout? Come and hear how what you do in a day can seem like ‘wash, rinse, repeat,’ but to the patient- that day will go down in their family history. And realize that you have one of the most impactful jobs in the world.
- Could recognizing and addressing our patient's fears change anything? Come see how so many organizations have done just that, causing change in their metrics, their culture and their team members.

I look forward to seeing you soon!

Have a great day!

Calming patient fears,

