

# The Personal Empathy Project



 **Sweeney**  
healthcare  
enterprises

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*Recognizing Patient Fears...  
Exercising Empathy.*



**According to the CDC,**

**What percentage of  
hospital acquired  
infections could be  
prevented with hand  
hygiene?**

**70%**

**According to study done at  
University of Penn...**

**What is the #1 reason  
healthcare workers  
don't wash their  
hands?**

**Heavy  
workload.**

**According to the Patient Empathy  
study...**

**What is the #1 medical  
fear of males under the  
age of 25 years of age?**

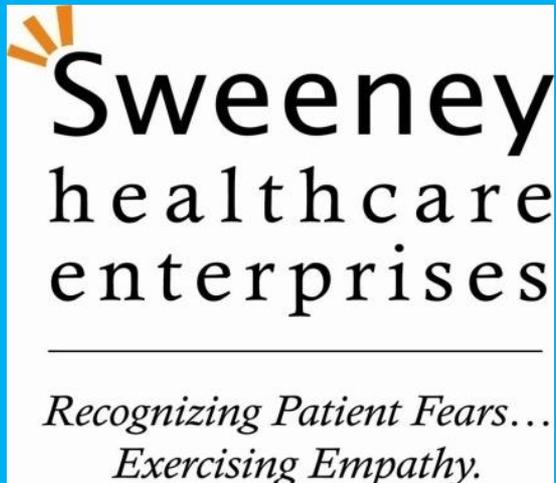
**Needles**

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